



Great Lakes Renewable Energy Association Solarize Community Checklist

GLREA Solarize is a community model of educating homeowners about solar and then offering a 'group buy' discount with an Installer to reduce the price of purchasing solar. This approach helps strengthen neighborhood and community connection by capitalizing on peer-to-peer and neighbor-to-neighbor relationships. The following are suggestions on how to spread the word about the program and to increase neighborhood involvement.

1. Have you contacted your neighbors and friends in the area?
2. Is there a neighborhood association or community center in your area where you can share information?
3. Have you contacted key city officials?
 - a. Is there a Sustainability, Energy, Natural Resource, or Environment Office?
 - b. If not, is there a City Manager, City Clerk, City Council Member, or Mayor you could contact?
4. Are there any Environmentally focused committees in the city?
 - a. Any open to the public? Is there a formal Environmental Council?
5. Are there any independent Environmental Groups active in the city?
 - a. Ex. Local chapter of the Sierra club?
6. What is the social media capacity of the city?
 - a. FaceBook Groups? Instagram? TV Channels? Local Newspapers?
 - b. Is there a city Website with a community calendar to post a Zoom link or meeting information?
7. Are there GLREA Members in the city?
 - a. Have you contacted them?
8. Are there any City Council meetings?
 - a. Are they broadcasted on local cable TV?
 - b. Can the public promote events here?

If you have any questions, concerns, or need more information, please feel free to contact John Freeman at jfreeman13@comcast.net or (313) 655-7945 and Megan Husted at mhusted@umich.edu.